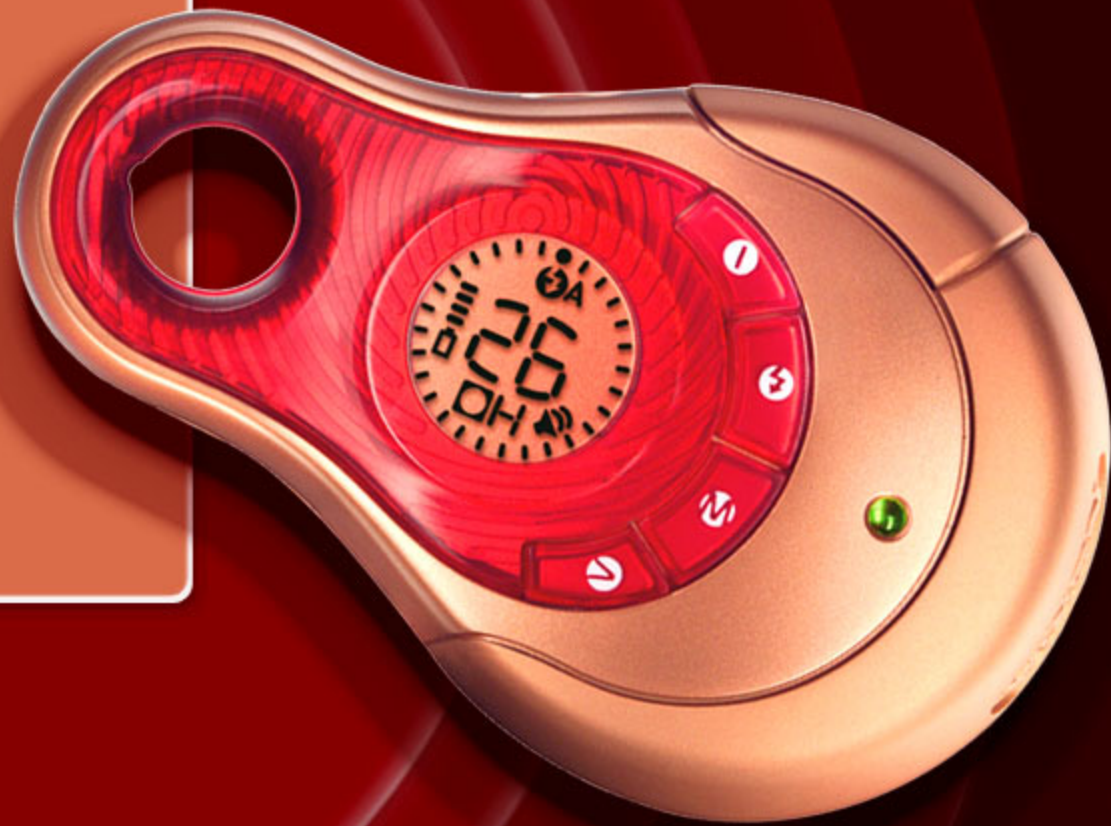


Fun Camera Capture the Fun



Product Overview



- The Nokia Fun Camera is a stand-alone digital camera, especially designed to make messaging more fun.
- With the built in flash you can take pictures day and night, sharing the fun instantly – including unique round photos –using your phone.

Key Benefits

- Stand alone camera for instant and fun messaging
- Built-in flash for pictures in low light conditions
- Selectable round picture format
- Fun colors and materials
- Several pictures can be taken before transmitting
- Attach camera directly to phone connector to transfer pictures
- Create fun and personal wallpapers and MMS messages



Operator Benefits

- Enables users of non-camera phones to take pictures, store them on a phone and send them as MMS messages
- Increases MMS traffic
- Increases MMS subscriptions
- Provides a bundling possibility



Target Users

Core target

- 16-24 year old Experiencers and Sharers
- More female than male
- Less gender bias in APAC

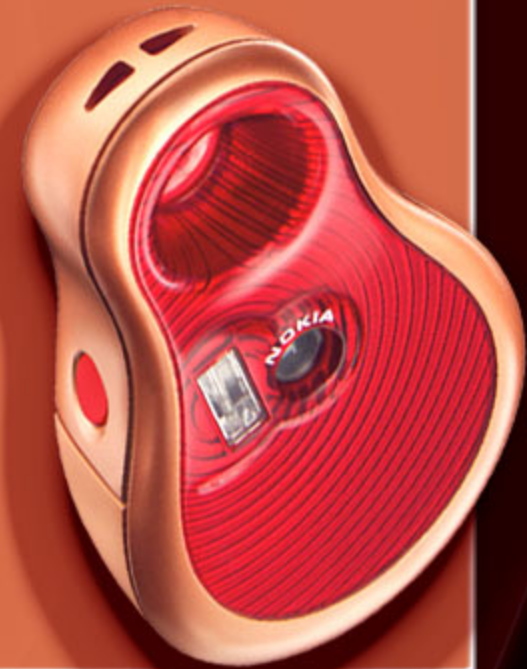
Commercial target

- 25 – 44 young- at- heart
- Experiencers, Sharers and family focused Balancers
- Latecomers to MMS with lower price point phones

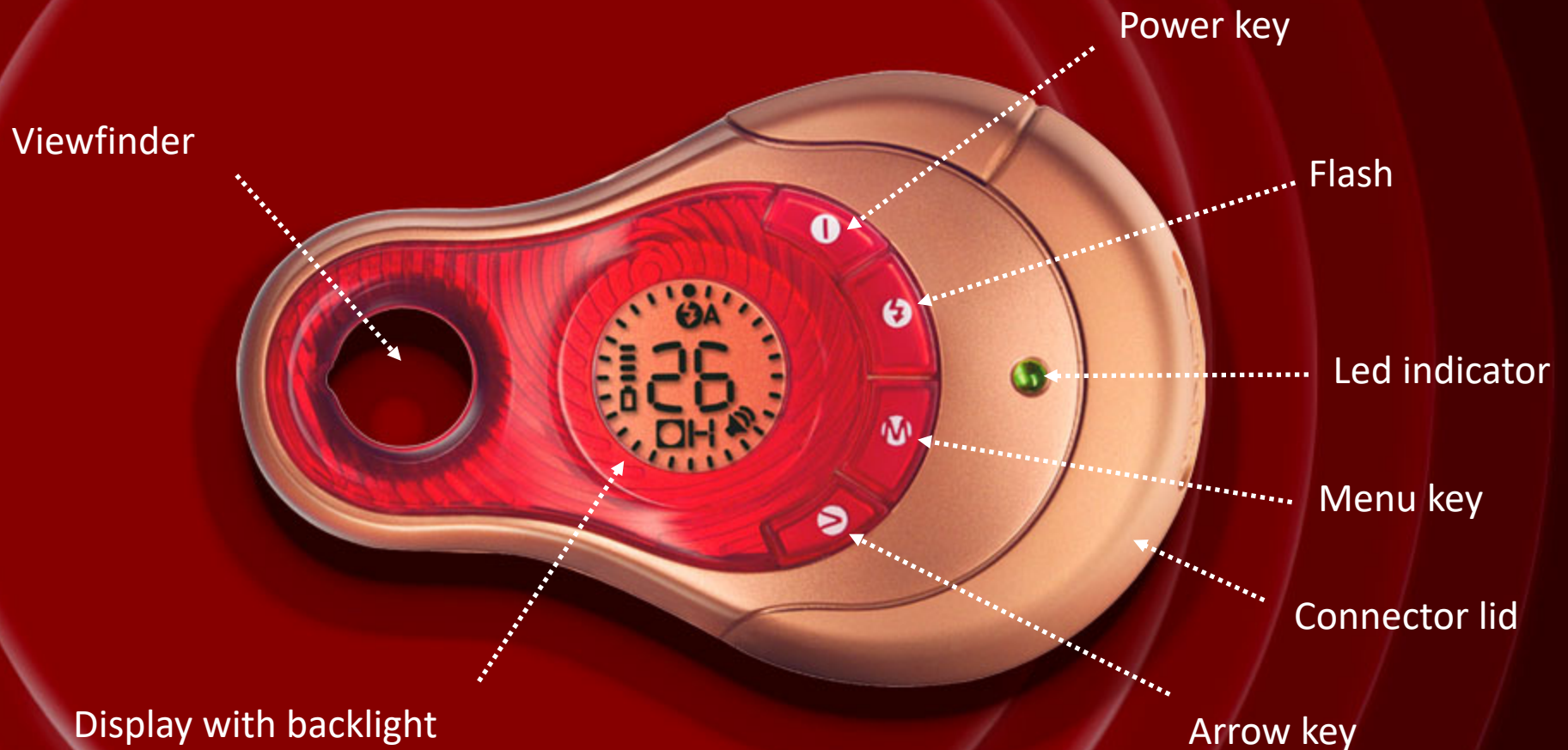


Key Features

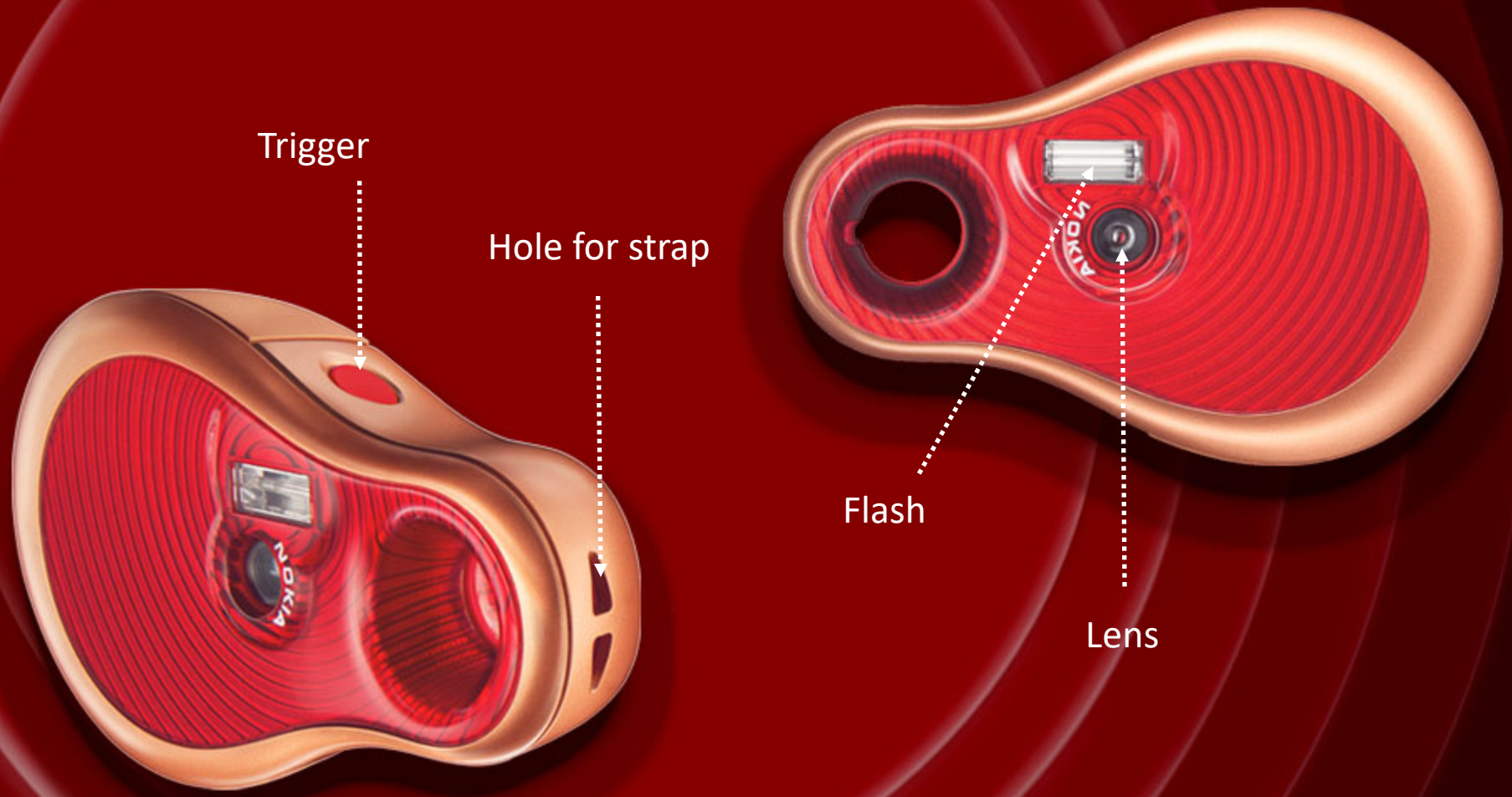
- VGA 640 x 480 picture quality
- Selection for picture compressing: photo, higher and lower quality
- 8 MB memory for pictures (about 25 higher quality photos)
- Separate battery 2 x AAA
- Flash (auto, on and off)
- Buttons and menu for selecting camera functions
- Bicolor led for status indication
- Self-timer
- Viewfinder (hole and add-on optical lens)
- Pop-Port™ connection to phone



Mechanical Construction



Mechanical Construction



User Interface

Display

Transferring images

Delete

Flash

Timer

Counter

Battery status

Roundimage

Image type

Sound

Menu options

- Delete: delete all/ delete the last picture. After this selection is made the selected delete icon blinks and must be confirmed before delete is completed by pressing trigger button
- Timer: delete all/delete the last picture
- Image type: Photo/Higher/Lower
- Round image: on/off
- Sound: on/off
- Send: send is activated by connecting the camera to a phone

User Interface

Other indicators

- **LED indicator**
 - Green ON: OK
 - Green flashing: activating flash
 - Red ON: battery low
 - Red flashing: error
- **Battery capacity**
 - bars show battery status
- **Counter**
 - how many pictures left to take
 - when transferring images to phone
 - how many picture left to be transferred



Take a Picture

- It is simple for anyone to take a picture
- With the Fun Camera you can do it in a new and exciting way
- It is easy to give to a friend and ask them to take a picture of you

Steps

1. Press power ON key
2. Give camera to your friend
3. Keep camera about 20 cm from the eye
4. Press trigger button
5. Bleep confirms that picture has been taken successfully
6. Picture counter is updated



Using the Flash

- Flash allows pictures to be taken even in low light situations
- The Fun Camera has a flash to light up the picture
- You can switch the flash between automatic, on and off

5. ↓

Steps

1. Press power ON key
2. Press flash button until flash symbol shows on the display
3. Green led and flash symbol are blinking until flash is charged and ready to be used
4. Look into the viewfinder
5. Press trigger button to take a picture
6. Bleep confirms that picture has been taken successfully
7. Picture counter is updated

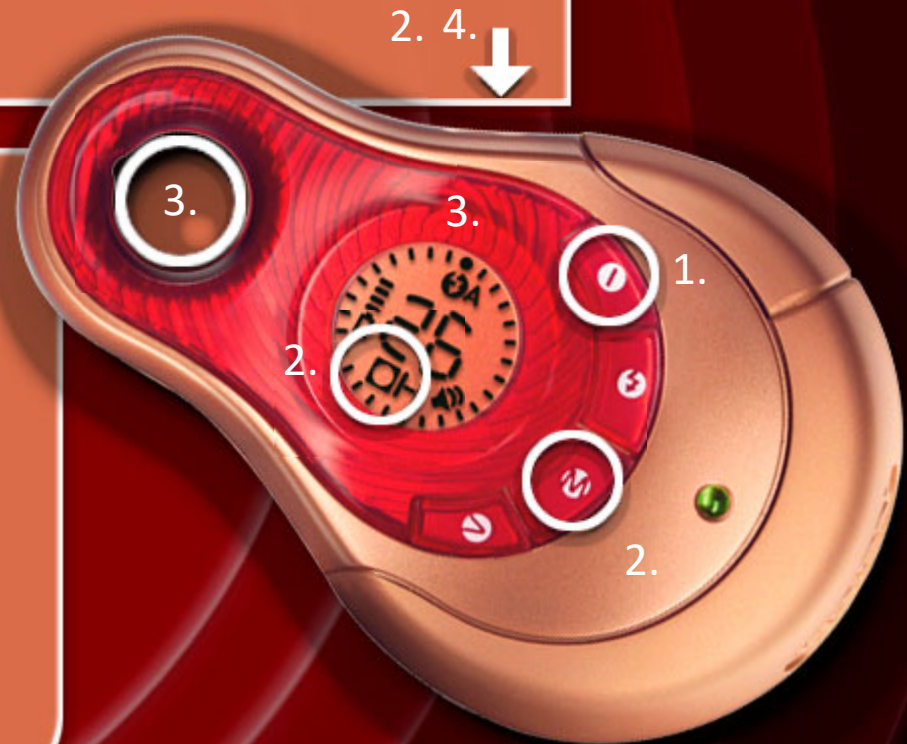


Take a Round Picture

- Sometimes it is cool to make things differently
- For a special effect you can take round pictures

Steps

1. Press power ON key
2. Press Menu key until round symbol is blinking. Selection is being confirmed by pressing the trigger button
3. Look through the viewfinder
4. Press the trigger button to take a picture
5. Bleep confirms that picture has been taken successfully
6. Picture counter is updated



Transfer Pictures to Phone

- Picture transfer is activated when the camera is connected to a compatible Nokia phone
- Pictures are stored in the Fun Camera memory until all or one by one are deleted
- Pictures can be transferred to compatible phones several times
- The image transfer can be paused with a press of the trigger button, pause is released by pressing the trigger button a second time
- If the picture transfer fails, the camera bleeps and indicates the failure with red LED and a flashing send icon

Steps

1. Press power ON
2. Open lid
3. Attach camera to phone
4. Pictures are automatically transferred to phone



Enrich your Messaging

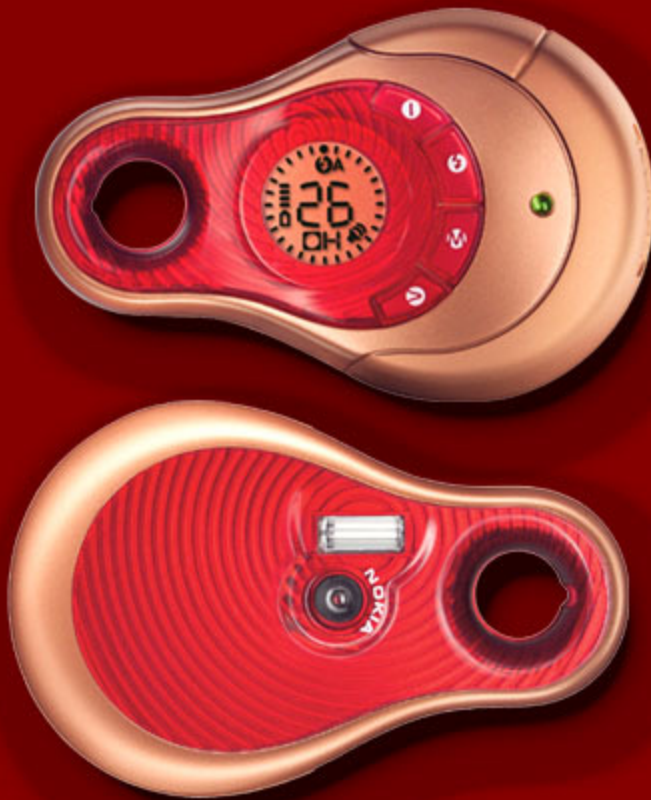
- Make great MMS messages with pictures
- Send the fun to your friends



Technical Specifications

Type designation	PT-3
Weight	90 g
Dimensions	91.5 mm x 58 mm x 24 mm
Colour	red/orange
Interface connector	Pop-Port
Resolution	VGA 640 x 480 pixels
Size of memory	8 MB
File size of image	P=Photo: max 60 kB H=Higher quality:max 32kB L=Lower quality: typical 15 kB
Flash	up to 1.5 m
Automatic flash activated	below 120 Lux
Colour depth	24 bit
Operating temperature	-15°C to +55°C

Sales Package Content








- Fun Camera PT-3
- Strap and optical viewfinder
- 2x AAA batteries
- User guide

Compatibility

Fun Camera is compatible with Nokia 3100, Nokia 6100, Nokia 6610, Nokia 6800 and Nokia 7210 phones and other compatible phones



Competitor Information

Manufacturer/Type		Concept	Flash	Picture quality	Viewfinder	Compatibility	Price
Nokia Fun Camera PT-3		Stand alone	Yes	VGA	hole and optical	Nokia 3100, 7210, 6610, 6100, 6800	80-100 e
SonyEricsson MCA-25		Add-on	No	VGA	optical and phone display	T300, T68i	150 – 200 e
Siemens QuickPic IQP-500		Add-on	Yes	VGA	optical	S55	80 e
Motorola VCM8000		Add-on	No	VGA	Phone display	T720i	not available separately
Nokia Camera Headset HS-1C		Add-on	No	VGA	optical	Nokia 5100, 6100, 6610, 6800, 7210,	110 e

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- Other product and company names mentioned herein may be trademarks or trade names of their respective owners.
- Specifications are subject to change without notice.
- The availability of particular products and services may vary by region. Please check with the Nokia dealer nearest you.
- Operations and some features are network dependent.
- Please note that the MMS related services are dependent on the network as well as on the compatibility of the devices used and the content formats supported. Please check the availability of MMS, GPRS, WAP and Internet services with your network operator and/or service provider.
- Many jurisdictions have laws and regulations about taking pictures in public or private areas and regarding the processing and further use of such pictures. Nokia encourages its customers to obey all laws and to honor the personal rights of others.
- Nokia Fun Camera PT-3 supports an image capture resolution of 640*480 pixels. The image resolution in this material may appear different.