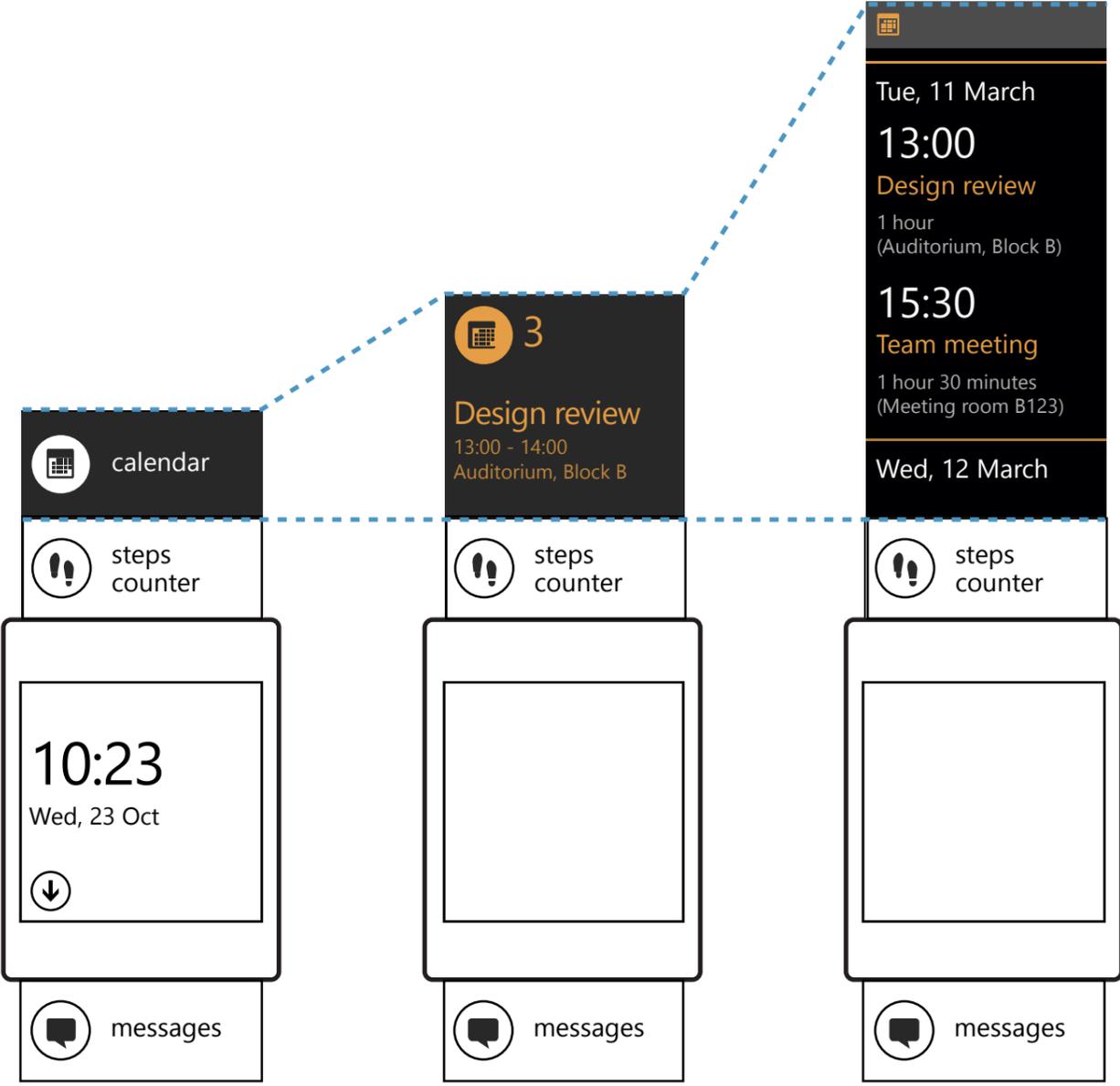


STRUCTURE



A DIGITAL STRAP



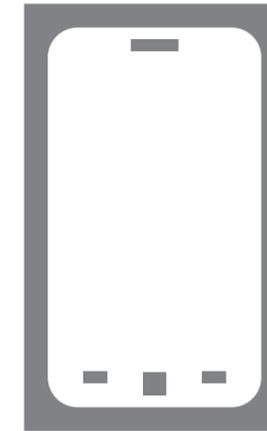
VERTICALLY EXPANDING UI

COMPANION BEHAVIORS



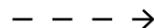
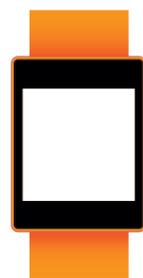
STANDALONE

GLANCE, 1-DAY HISTORY, STEP COUNTER



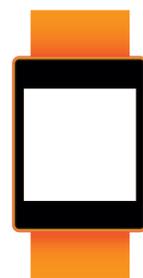
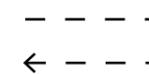
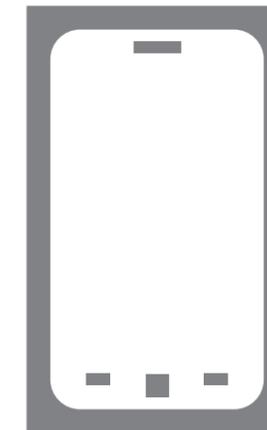
INITIATED FROM PHONE

CAMERA, MUSIC PLAYER, SILENCE CALLS, SETTINGS



INITIATED FROM WATCH

SILENCE, FIND MY PHONE

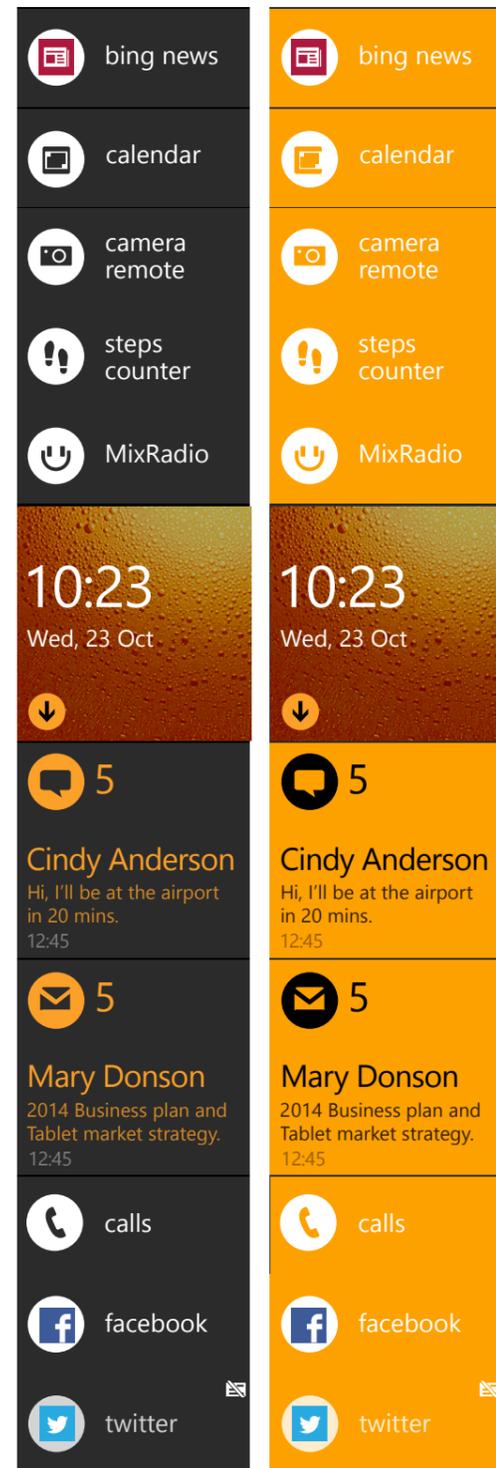


CHASING NOTIFICATIONS

REPLY TO MESSAGES

VISUAL DESIGN

Design intent

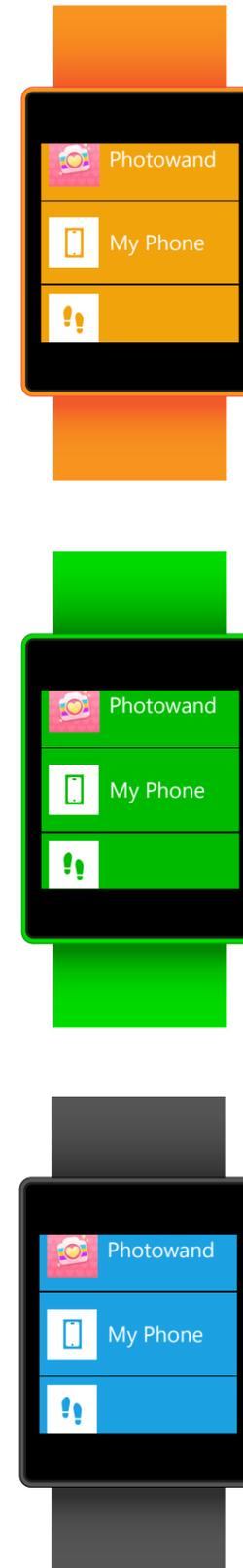


Current design

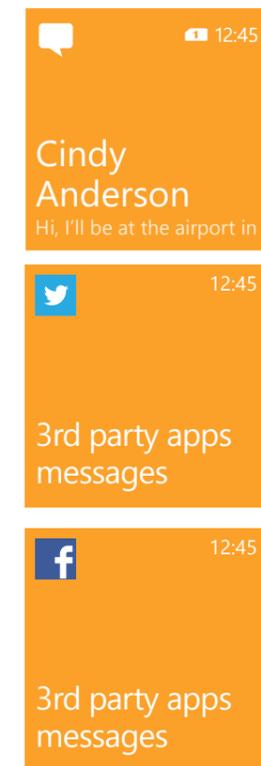
Main Strap



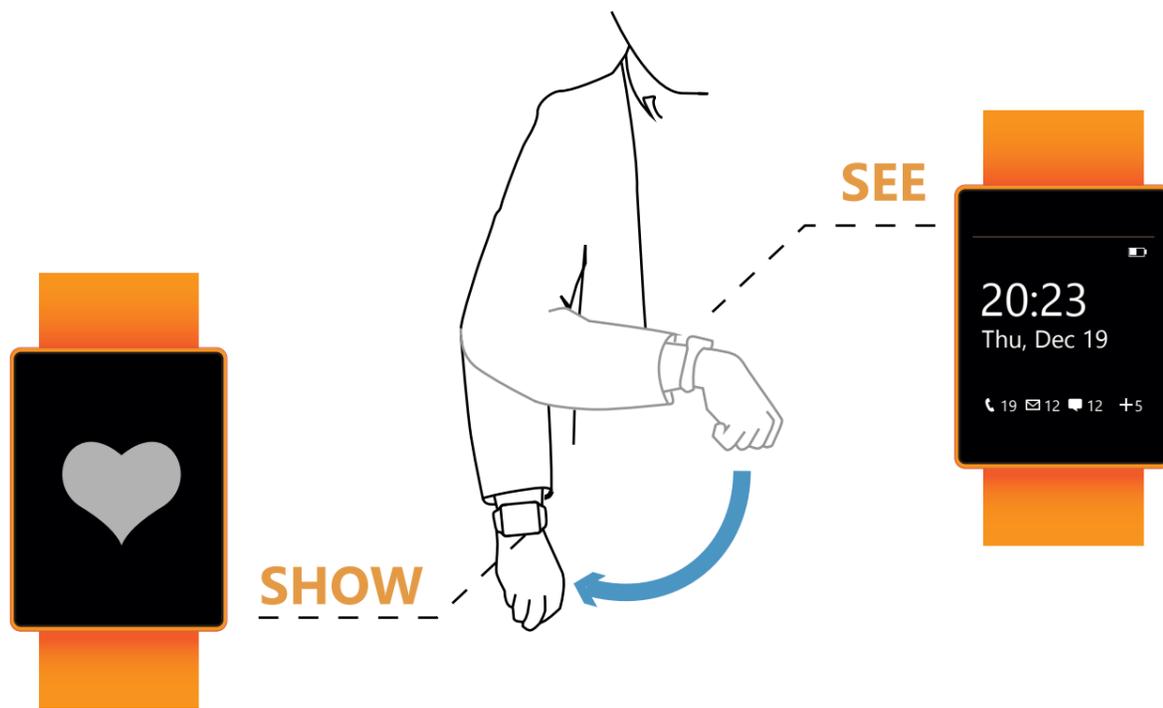
Themes



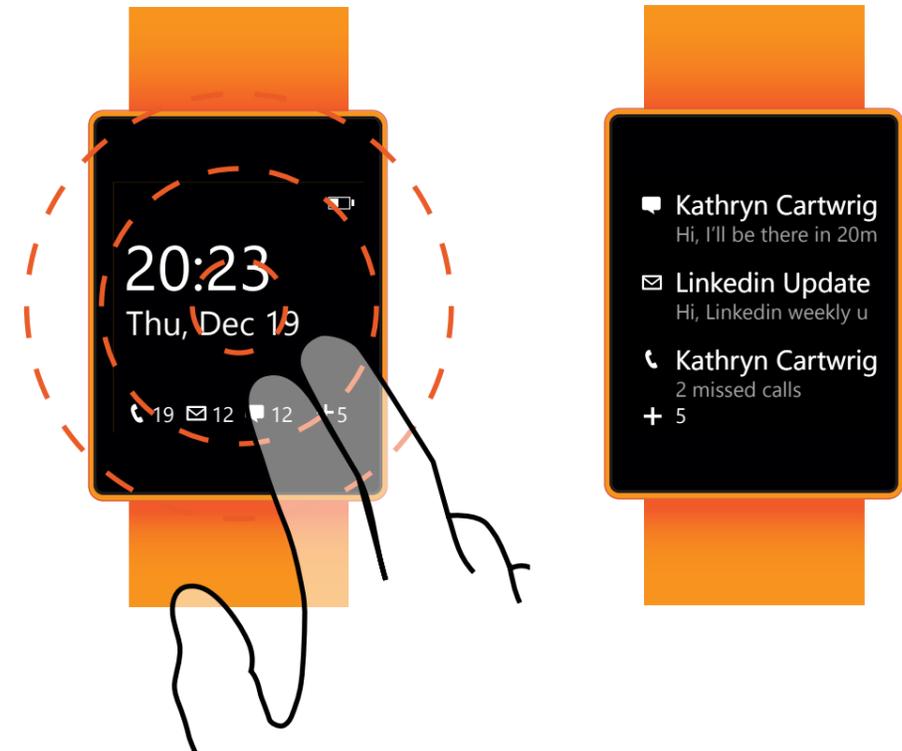
Notifications



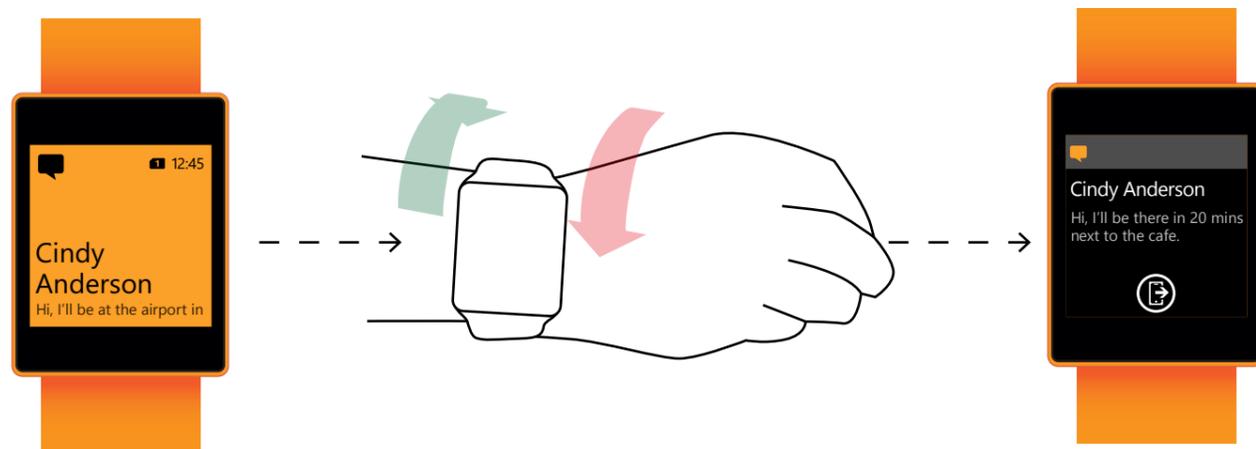
DIFFERENTIATORS (BEAUTIFUL ESSENTIALS)



SHOW OR SEE



GLANCE AND PULSE



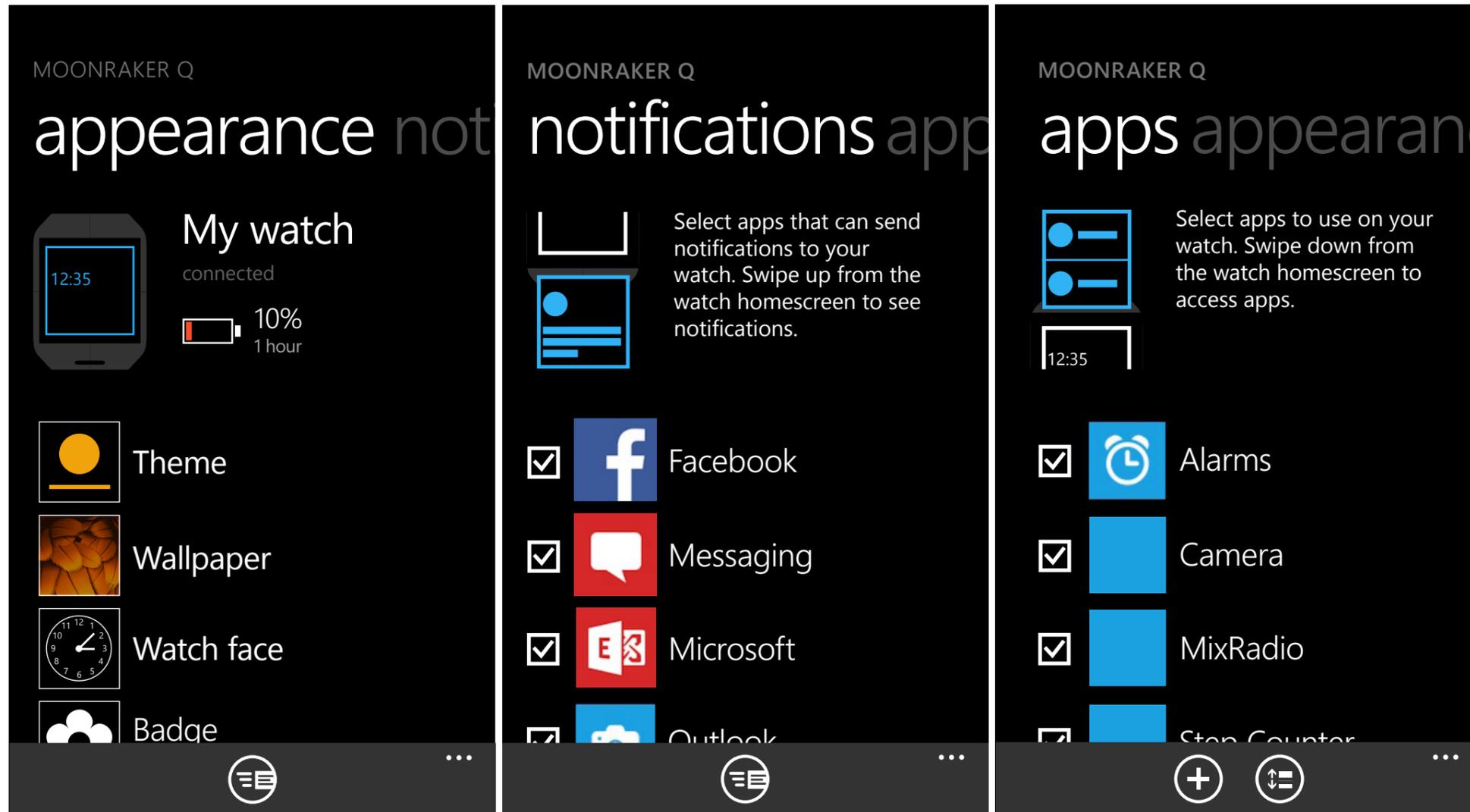
TWIST-TO-OPEN



TOGGLE TO MUTE

MOONRAKER AND LUMIA

Q app for Windows Phone



Notification Settings

