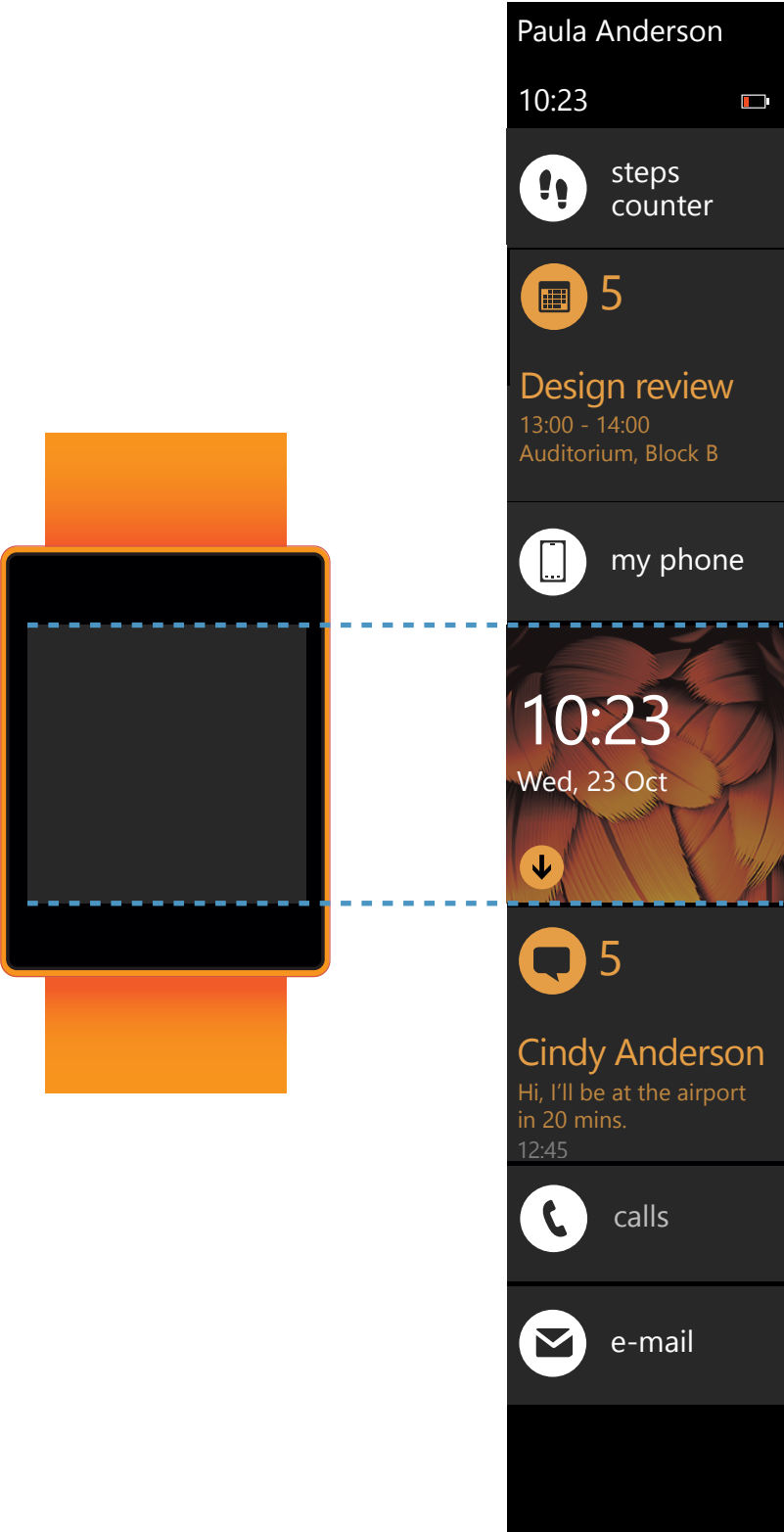
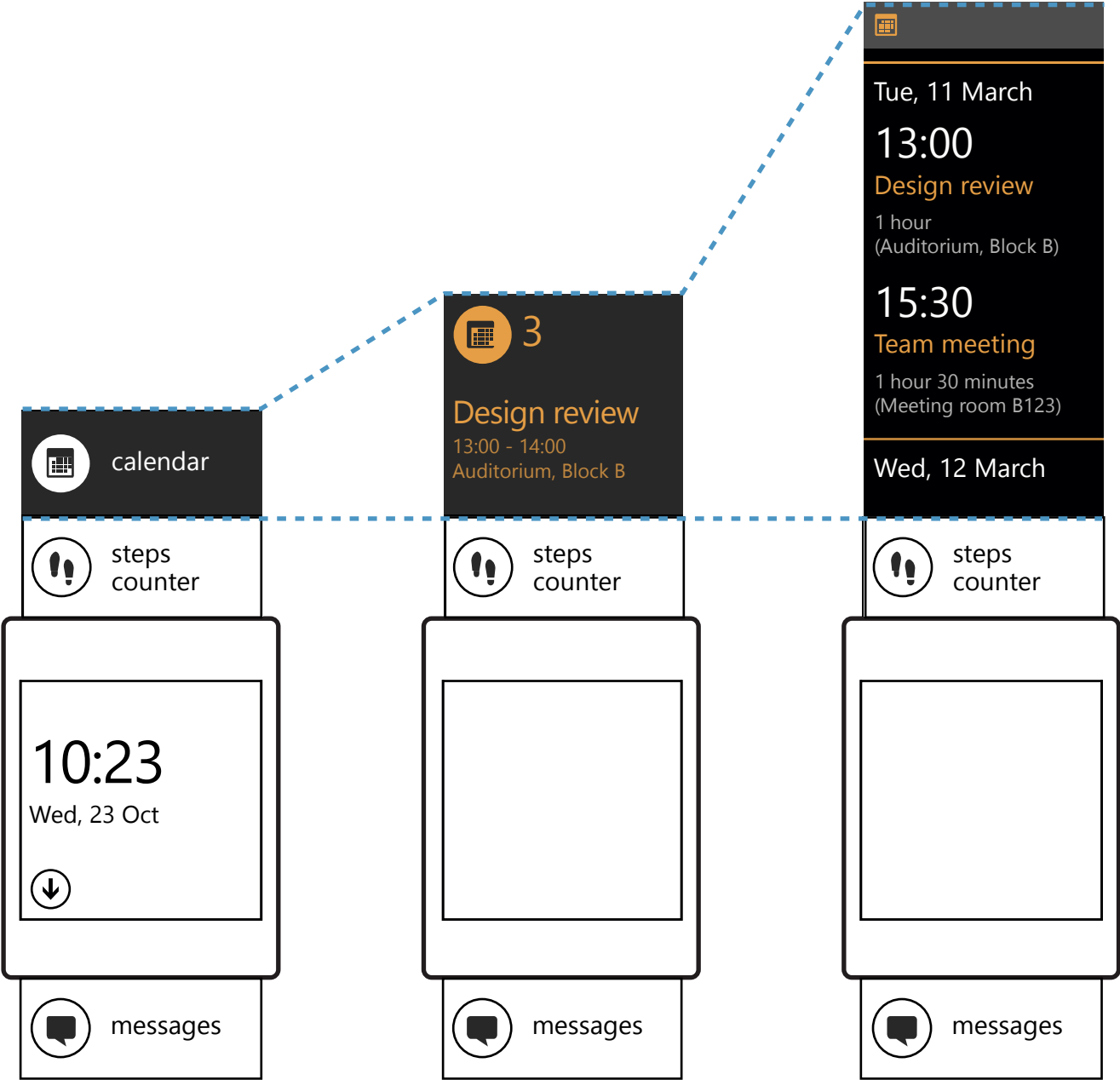


STRUCTURE

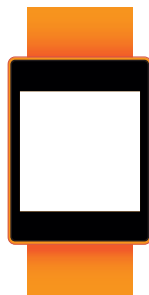


A DIGITAL STRAP



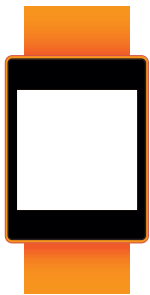
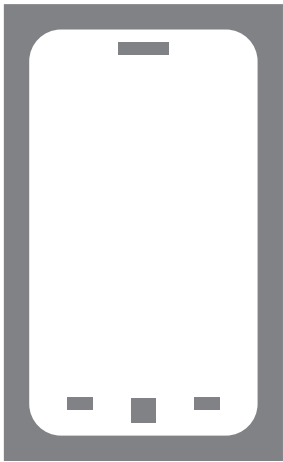
VERTICALLY EXPANDING UI

COMPANION BEHAVIORS



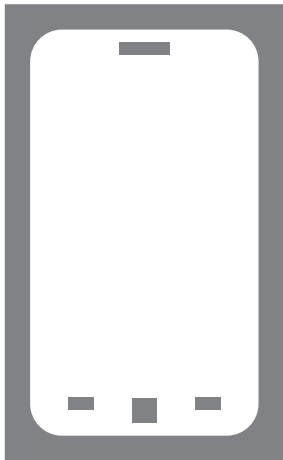
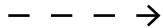
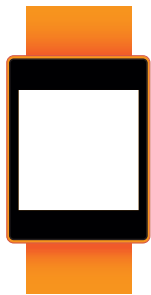
STANDALONE

GLANCE, 1-DAY HISTORY, STEP COUNTER



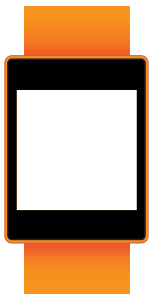
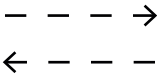
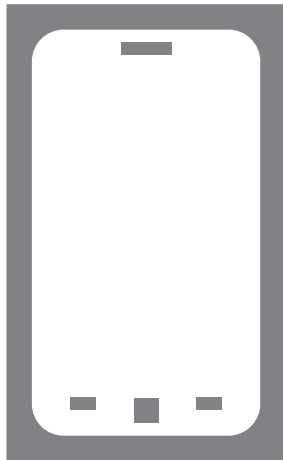
INITIATED FROM PHONE

CAMERA, MUSIC PLAYER, SILENCE CALLS, SETTINGS



INITIATED FROM WATCH

SILENCE, FIND MY PHONE

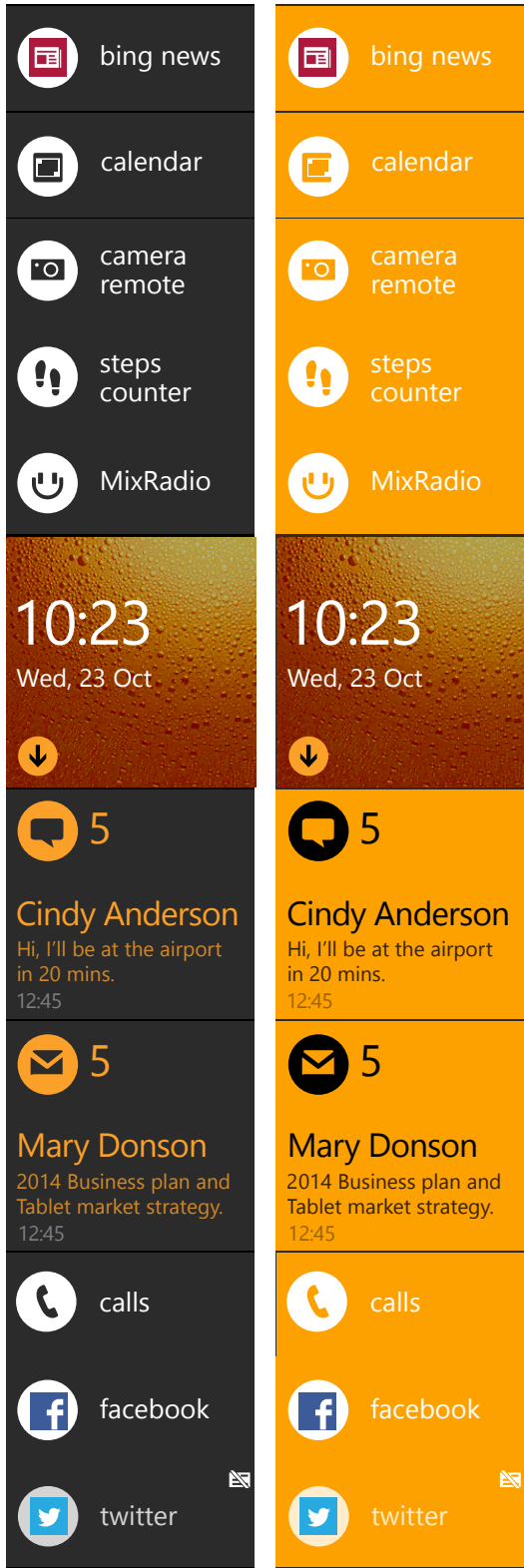


CHASING NOTIFICATIONS

REPLY TO MESSAGES

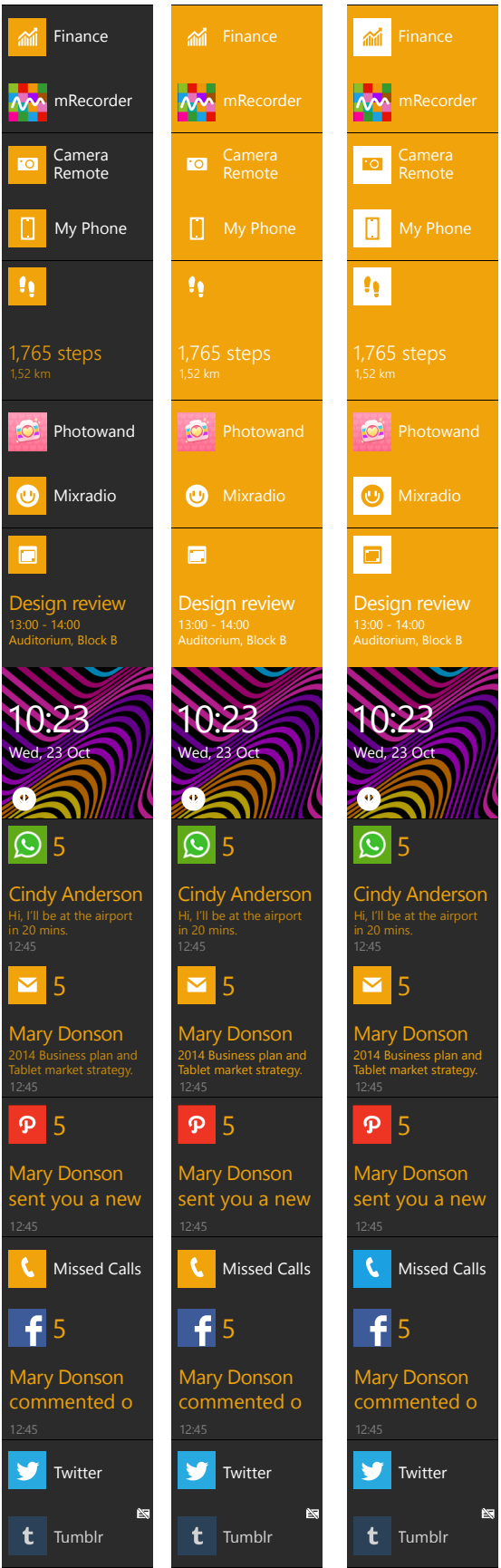
VISUAL DESIGN

Design intent



Current design

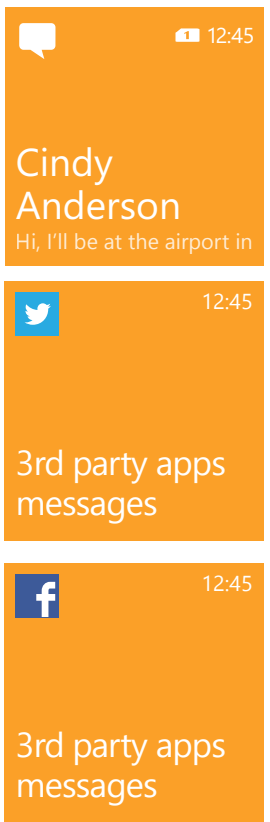
Main Strap



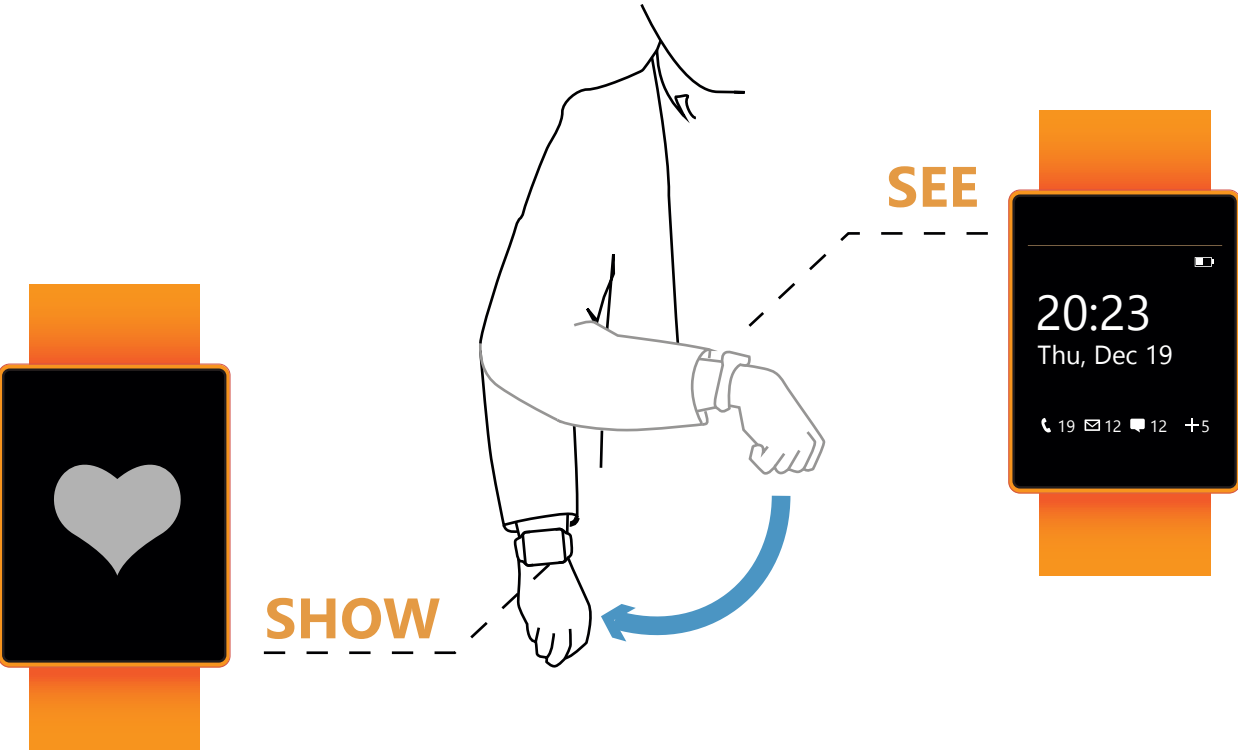
Themes



Notifications



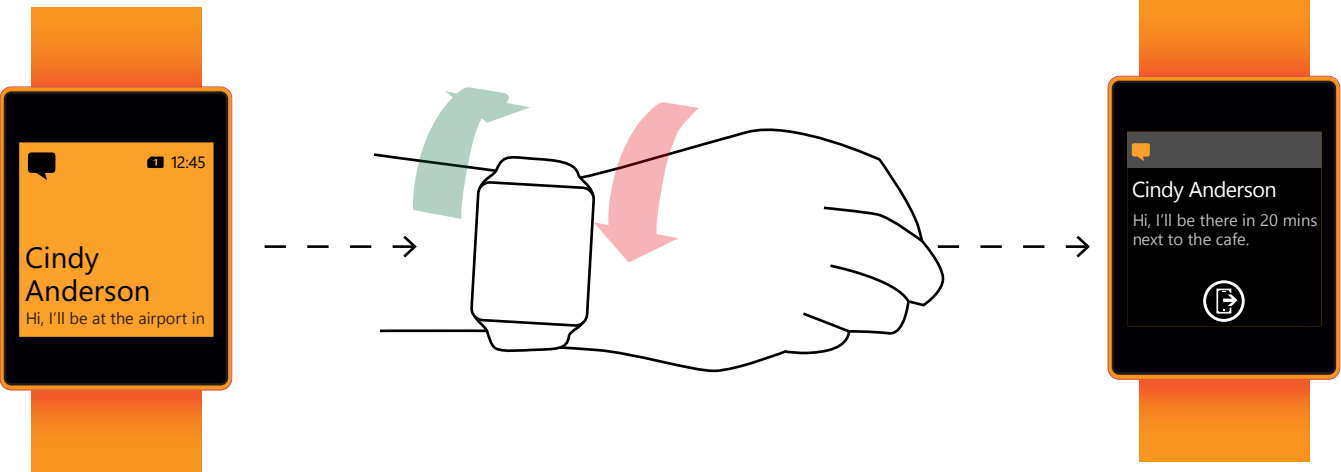
DIFFERENTIATORS (BEAUTIFUL ESSENTIALS)



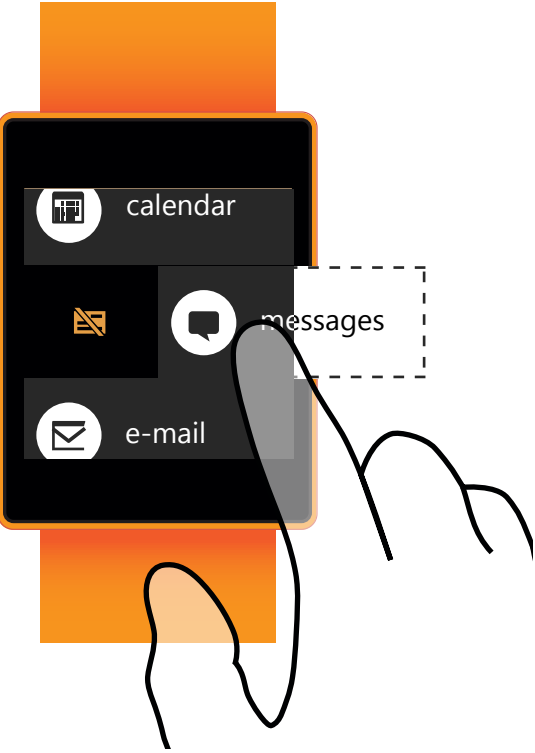
SHOW OR SEE



GLANCE AND PULSE



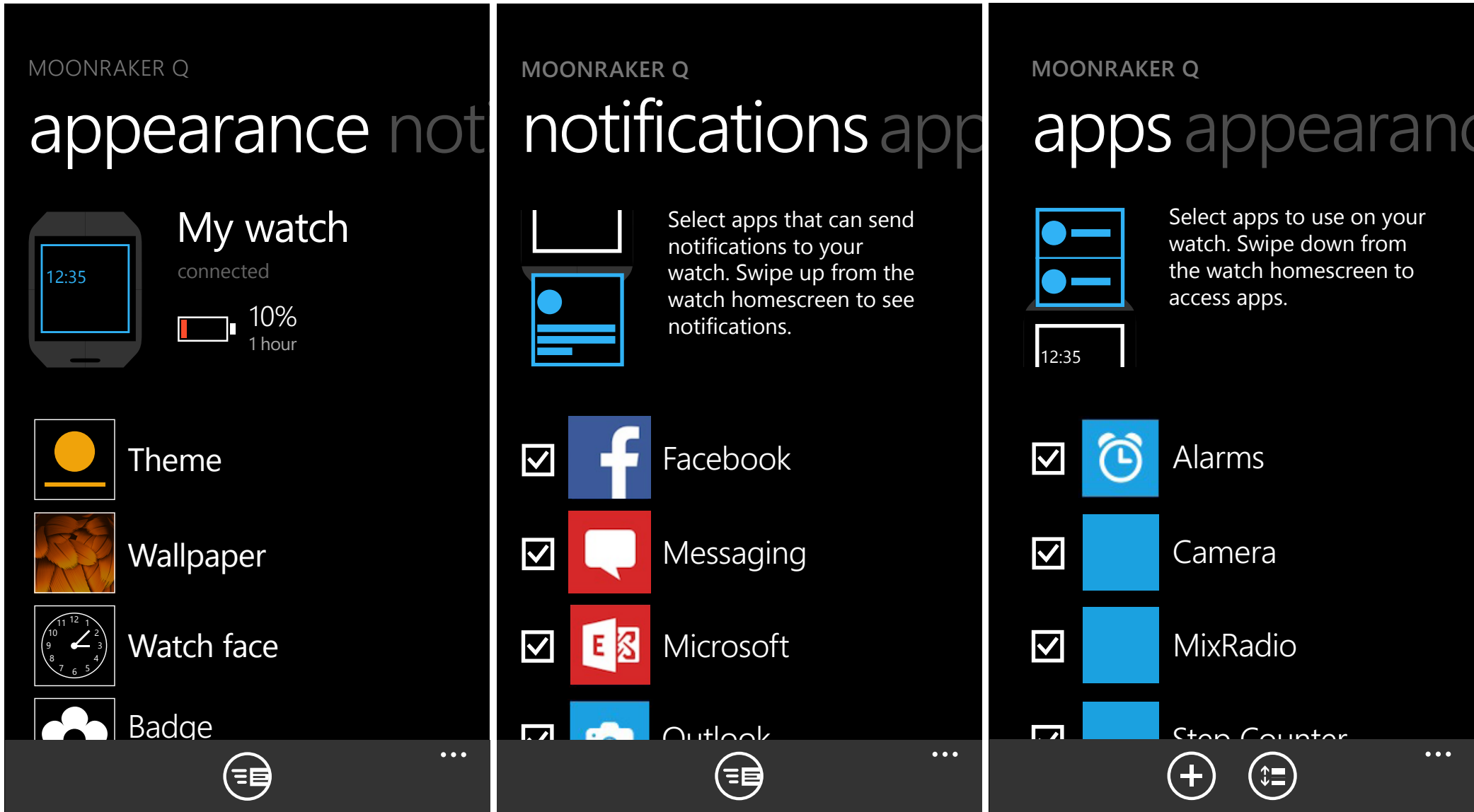
TWIST-TO-OPEN



TOGGLE TO MUTE

MOONRAKER AND LUMIA

Q app for Windows Phone



Notification Settings

