

THE INDEPENDENT

→ Nokia L'Amour phone, from £135

Nokia has a new range of phones designed specifically for those who take fashion seriously. The L'Amour collection has all of the usual high-tech features but with the bonus of a choice of elegant nature-inspired cases.

www.nokia.co.uk



Nokia 7380

With ethnic etching, a keyless dial, integrated MP3 and a leather cover, the "look at me" 7380 will be released as part of Nokia's fashion collection in early 2006. Estimated price £380. www.nokia.co.uk

Evening Standard

COSMOPOLITAN

This month's must-have accessory

NEED IT!

With its retro vibe and modern features, the new Nokia 7370 phone will impress colleagues and clients alike. Perfect to break the ice at functions – and just watch as all the men in the office flock to check out your new gadget! Handsets from £300.



Now The hotlist

24

The stylish new phone

The phones in Nokia's latest L'Amour collection are as fashionable as they are hi-tech. Using a fusion of jewel colours and quirky prints, the new look design will make your old handset seem so dated that you'll be dying to trade it in.



L'Amour Collection UK Press Highlights (16.02.06)

Stuff



IT'S ALL ABOUT THE LABEL, THIS IS THE L'AMOUR COLLECTION. The L'Amour collection is a new range of high-end, high-fashion mobile phones designed to appeal to those who take fashion seriously. The L'Amour collection is a new range of high-end, high-fashion mobile phones designed to appeal to those who take fashion seriously.

Funky phones
Every girl needs beautiful accessories and now you can include your mobile phone in that line up. Nokia has just launched a pretty collection of phones designed to get you noticed. More info...

handbag.com



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NEWS OF THE WORLD

red

➔ IN DEMAND
THIS WEEK'S 'MUST-HAVE'

Nokia keeps it wheel



The keypad-free Nokia 7380

Design genius – or a gimmick too far? This, believe it or not, isn't a digital camera or a cosmetics case. It's a mobile phone, minus the one feature most of us would consider crucial for any handset: the keypad.

Instead, the Nokia 7380 offers an iPod-style click wheel (positioned around the jewel-style button in the centre of the phone), which lets you spin through numbers and letters. It works, but it's a pretty laborious process – you have to hack out numbers and text messages by selecting them one at a time.

But the rest of the phone is extremely slick. The 104 x 208 pixel colour screen defies convention by disappearing behind a mirrored surface after you switch off the phone. It really comes into its own when you activate the phone's built-in two-megapixel camera and use it as a viewfinder.

Even spinning your way through the 7380's menu system is pretty intuitive – and very similar to using an iPod. It's just dialling a phone number that's a headache. But then, maybe people tend to make calls to the fashionistas (who this phone is obviously aimed at) rather than them doing anything so common as making a call or sending a text.

Part of Nokia's new L'Amour collection, the phone is priced from free with contract exclusively with Carphone Warehouse (carphonewarehouse.com). The other two in the collection are the slightly more than £360 and £370 – both swish performers clad in leather and etched metal, but rather more similar to what most of us imagine mobiles should look like...

Rob Waugh



Buy, buy

GIVE a gift from the heart to someone special on Valentine's Day this year. It's time to get something that can really make a difference. We have gifts for her and for

him that you can really splash out on. Or try something cute and simple. Either way, there's bound to be something to suit...



+ SHOPPING NEWS + SHOPPING NEWS
+ SHOPPING NEWS + SHOPPING NEWS
+ SHOPPING NEWS + SHOPPING NEWS

Best for baby

I've discovered these great new books that Lily loves. They're all about a little cat called Oscar who has adventures that teach a story. Oscar And The Moth helped Lily stop being afraid of the dark. Oscar And The Moth. £7.99. Walker books at MDL.



Best for him

GUYS love a gadget, and this new phone from Nokia has a camera and a radio. It's from the new Nokia fashion collection and looks really chic. £179 pay as you go, free on a contract. Nokia 7360.

Best for me

BEING

a Liverpool lass, a hat is a bit of a winter essential. Thankfully they're really in fashion at the moment. I've got lots of different styles, but I like to match them a bit, which is why I love this green baker-boy hat from Superdrug. £6.99.



Best for Mum

I LOVE the double-V-neck detail on this cashmere jumper from the M&S Limited Collection (which I'm obsessed with). It's a great slouchy real classic that And, at £79, it's for 100% cash-sized camel cashmere jumper, £79, cancer.



THE SERIES THAT CUTS THROUGH THE TECHNOBABLE TO BRING YOU THE BEST ADVICE ON THE LATEST GADGETS



BEST PINK HEADSET
Cable & Wireless CWT6160 Bluetooth Headset, £34.99, from Argos.
Let her hear your voice through the prettiest wireless headset around. Slim and pastel pink, it fits snugly on the ear and has up to 300 hours standby time and nine hours talk time.
Compatible with most Bluetooth-enabled mobile phones.



BEST MUST-HAVE MOBILE
Nokia 7370 Mobile Phone, free with contract from Carphone Warehouse.
Gorgeous golden grey phone with silver-outlined keypad and pretty etched metal surface. Has a 3.2 megapixel camera, FM radio and you can download songs with videos from the Internet. Has integrated SD stereo speakers. If any mobile can be described as romantic, this is the one.



BEST PHONE FOR LATE-NIGHT CALLS
BT Zenith Digital Phone, £99.99, from Comet. Argos. Download Call your Valentine to call more often on the latest style of cordless landline phone. The attractive 'lip' handset looks just like a mobile with text messaging, SIM card reader, games, pictures and choice of ring-tones. It sits in its shiny black base-station either open or closed and can receive a call just by flipping it open.



BEST LOVERBIRDS LAMP
USB Love Lamp, £7.45, stockists: 0870 745 2000.
This cute 8-inch pink love lamp plugs into a computer's USB port and, once powered up, bubbles away romantically so your Valentine can think of you while she's working at night.

Gadgets for your Valentine

Reveal

Celebs • Real Lives • Lifestyle • TV Guide

Personal stylist

Ashling McCloy sorts out all your fashion dilemmas

FASHION ACCESSORY

Q I still carry a mobile that resembles a brick and my work colleagues think it's hilarious. Can you recommend a more stylish phone?

A Wipe the smiles off their faces with a phone from the glam new Nokia L'Amour range. Thank a choice of three styles, exclusive to the Carphone Warehouse (0800 925 925/www.carphonewarehouse.com), but this one's on my wish list.

WILD SIDE

Q I love animal print, but, at 38, will I look like mutton dressed as lamb?

A Absolutely not. Just avoid the Corne barnyard look and make like the Aliens with subtle accessories. Kate Moss loves leopard print, so try these heels from New Look (0500 454 094).

MODEL LEGS

Q I've got a work do to go to and I'll be wearing strappy heels. Can I wear tights with them?

A Unless you opt for coloured tights for a bit of a fashion statement, then no. Nude tights, with the seams poking out over the edge of your shoes, are not a good look. Try Sally Hansen Airbrush Legs (£7.75/£14.00).

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SHOPPING

Limited-edition pink £2 blue wireless handset in aid of Breast Cancer Care, £49.99 with £5 donated to the charity. £2 (www.bcc.co.uk). For your nearest store, call 0800 224 477 or text STORE to 80202.

Sintra pink ladies ladies watch with ceramic and diamond strap, £2.125. Radio (02380 648820, www.radio.com)

Jensen digital telephone TS, £187.95. Absolute Form (0845 230 0684, www.absoluteform.co.uk)

Nokia L'Amour 7360, free on contract, or £179.99 pay as you go. £199.99 for handset, Carphone Warehouse (0800 925 925, www.carphonewarehouse.com)

435 wireless headset, £13.99. World.co.uk (www.world.co.uk)